

# Iowa Open Education Resources Action Team Update

March 4, 2020

Resistance -

Bookstore revenue -

Time to plan -

Save money -

## About the Team

- Rachel Ross, Board of Regents
- Chris Russell, Iowa Department of Education
- Kyle Collins, Northeast Iowa Community College
- Theresa Unascheid, Iowa Lakes Community College
- Rebecca Funke, DMACC
- Gretchen Bartelton, Northwest Iowa Community College
- Mahrya Burnett, University of Iowa
- Ellen Neubaus, University of Northern Iowa
- Abbey Elder, Iowa State University
- Teri Koch, Drake University
- Mary Helmsman, St. Ambrose University
- Representative Sharon Steckman (D-Mason City), Iowa Legislature

## 2019 Survey (January)

- In a survey of 33 of the 42 (78.5%) Iowa colleges and universities, 85% reported interest in supporting the use of OER at their institution. However, most colleges are in the early planning stages.
- 23 of the 33 colleges (69.7%) had at least one OER project in place or in development. Only 3 colleges had more than four OER projects in place. (ISU, St. Ambrose, and Kirkwood).
  - 2,178 IA students Fall 2018 in OER course
- Northeast Iowa Community College has launched a "Z-degree program" for an Associate of Arts Degree, by which students can go through all their required coursework with zero textbook costs.

### OER Awareness (January 2019 Survey)

- 25 colleges reported student awareness as "Slightly aware" or below
- 11 colleges reported faculty awareness as "Slightly aware" or below
- 20 colleges reported librarian awareness as "Very aware" or higher
- 14 colleges reported bookstore awareness as "Very aware" or higher

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### Definition of OER

"Open Educational Resources (OER) are teaching, learning, and research resources that are free of cost and access barriers, and which also carry legal permission for open use. Generally, this permission is granted by the use of an open license (for example, Creative Commons licenses) which allows anyone to freely use, adapt and share the resource—anytime, anywhere."

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### Vision Statement

Every college student in Iowa will have access to courses or programs fully using OER to support an affordable, high quality education.

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### Team Goals (open for feedback)

- 1. By 2022, every college and university in Iowa will have access to training for faculty and staff on finding materials and teaching with OER.
- 2. By 2023, every college and university in Iowa will have access to high quality OER materials through collaboration on a statewide OER hub.
- 3. By 2023, a collegial network for faculty and staff will exist across all Iowa higher education institutions to encourage and assist in the adoption of OER materials across academic disciplines.

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### Team Goals (continued)

- 4. By 2025, every colleges and university in Iowa will have courses that rely on OER with no course material costs for students.
- 5. By 2025, OER-based degree pathways will be widely available across Iowa colleges and universities.
- 6. By 2025, a sustainable state infrastructure investment will be in place for individuals and institutions promoting OER, including research on OER quality, cost savings, and effectiveness.

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### Tracking Savings

• SPARC Standard: \$116.94 per student, per course

• Example:

• Econ 101-enrollment of 100 generates \$11,694 in savings to students

• Each year about 22,000 Iowa high school graduates start college in Iowa. If each had two OER courses a year, they have over \$5.1m in savings each year.

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**Resource and Communication Hub**

<https://jowacer.wordpress.com/>

Reports and Resources



Training and Events




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**Open Textbook Network (coming soon)**

- Alliance of over 1000 institutions working together to advance open educational resources
- Over 650 textbooks that are peer reviewed (over 3000 reviews)
- Faculty development workshops as a part of network (Fall 2020)
- The \$20,000 consortium cost is being split among the 42 institutions and then an annual \$3000 maintenance cost will be split as well.

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**Next Steps**

- Developing webinar series that will be open to any faculty and staff in the state (and archived on the website)
- Adding resources to the website
- Finalizing a statewide membership to Open Textbook Network (OTN) (15 CC's, 3 Regents, 24 Privates)
- Goal of statewide convening in 2020 or 2021
- ICCOC track on March 30th
- Potential MHEC or other grant funding

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