

IACCT REPORT TO IHCC BOARD 12/14/2020

The IACCT Board met December 3, 2020, virtually. The new Executive Director, Emily Shields, was able to attend. She had attended the Presidents' meeting a day earlier.

The DE Community College Administrator, Jeremy Varner, reported that the 2020 Enrollment Report was released. A copy of the executive summary is attached. The rest of the report is available on the DE website. The enrollment figures for IHCC are similar to the rest of the state. Also delivered was the Adult Basic Education report was delivered. Mr. Varner reported that the DE is proposing to cooperate with the community colleges, AEAs, and K-12 schools to provide career counselors to K-12 schools in order that there be more effective career counselors for students who may not be on the 4-year school track.

The Presidents agreed to establish a person to serve a coordinator of the Alliance to Foster Equity and Inclusion. This person will be housed at IACCT and supervised by Ms. Shields. The coordinator will provide leadership and training to develop best practices and programs to address efforts to make Iowa's community colleges more inclusive and supportive of minorities. The cost will be shared between the colleges and the DE. The presidents of our colleges continue to cooperate in obtaining and administering grant that aid our students. One of the grants is the SNAP E&T and the other is GEERII. The GEER II grant is led by IHCC. Dr. Thompson can elaborate.

The Student Legislative Seminar which is usually held in January in Des Moines will be held virtually this year. It may have smaller attendance but will follow the same general format. The Trustee Leadership Meeting held in November was a success and will be offered next year.

The Financial Oversight Committee presented the 2021 proposed budget and our dues will be reduced by \$6,909. This due to a change in the lobbyists from two firms to one. The remaining firm is Fitzgerald and Associates. Cope and Murphy may be retained specially but there are no intentions to do so at this time.

The IACCT 403a plan has a new name, "Future Trac". The Board also agreed to hire MJ Dolan to work to get the plan launched and promoted. She will serve in that capacity for 18 months. There are a lot of services that are provided to employees who participate from TIAA. A copy of the summary of both the presidents' meeting and our board meeting is attached.

On December 2, 2020, the board and the presidents met virtually with 4 legislators, Gary Mohr, Tim Kraayenbrink, Zach Wahls and Todd Pritchard. Gary Mohr is the House appropriations chair. Tim Kraayenbrink is the education appropriations chair. Todd Pritchard is the House Minority leader and Zach Wahls is the Senate Minority leader. All were supportive of maintaining community colleges as the chief jobs trainer. All were skeptical of there being a large appropriation increase. The key determinator will be the report of the Revenue Estimating Conference in December.

All legislators were dubious of there being any change in colleges' ability to raise additional property taxes. All legislators feel that Iowa's community colleges are doing an excellent job and are very well respected.

Finally there will be a January 2020 webinar and watch for further details.

Richard Gaumer

From: MJ Dolan <MJDolan@iacct.com>
Sent: Friday, December 4, 2020 3:23 PM
Subject: 2020-12-02 Presidents Meeting ACTION Items



Today, Tomorrow, and Beyond

TO: IACCP

FROM: MJ Dolan, IACCT Executive Director

CC: IACCT Board, New Executive Director Emily Shields, Presidents' Assistants, and IACCT Staff

RE: 2020-12-02 Presidents' Meeting Action Items.

The "action" items from the December 2 , 2020 Presidents' Meeting are listed below. Please let us know if you have things to add/change.

1. All with questions regarding NIACC's or SCC's solar projects are to contact Schulz or Ash.
2. Varner to send the individual 2020 Fall Enrollment Reports, and the Adult Education and Literacy Online Education and Recruitment Work Group Report. The fall enrollment report can also be found at: [2020 Fall Enrollment Report | Iowa Department of Education \(educateiowa.gov\)](https://www.educateiowa.gov).
3. Those interested in serving on the Advisory Group for the Ascendium Grant for post-secondary education in correctional institutions should contact DE's Alex Harris at alex.harris@iowa.gov.
4. Those interested in applying for a Career Academy Grant—the deadline is December 31.
5. Wolf to prepare information regarding available short term and online certificate programs.
6. Sundberg to forward email regarding SNAP E&T Level I and Level II to all.
7. All are to sign GEER II Grant letter of support in the week of December 7.
8. Stubbe to have an RCCA invitation to join sent to all.
9. ABI Resource Guide:
 - a. Dolan to notify Business Publications to reserve a one-page advertisement slot. *Done.*
 - b. Dolan to visit with IACCT Executive or FOC to include the cost in the IACCT Budget. *Done and included.*
 - c. Wolf to work with workforce team as well as Doucette and Wee to develop advertisement ideas.
10. All are to watch for and participate in an interview with ISU's Community College Leadership Program regarding CLIC and LINC.
11. Wolf to continue to gather COVID related information.
12. All are to meet with their new Legislators prior to the Session.

Reminders/Upcoming events: *Please watch your email for the time and details of the meetings related to the IACCT search.*

- IACCT Leadership Webinar, *Meet the New IACCT Executive Director*, January 13 at 4:00 p.m.
- IACCP Meeting, January 26 9:00 a.m.
- IACCT Student Legislative Seminar, January 27 at tba
- IACCT Board Meeting, January 28 at 9:00 a.m.
- ACCT National Legislative Summit, February 8-10. See: [Home | acct-nls](#).

Richard Gaumer

From: MJ Dolan <MJDolan@iacct.com>
Sent: Saturday, December 5, 2020 2:58 PM
Subject: 2020-12-03 IACCT Board Meeting Summary



Today, Tomorrow, and Beyond

TO: IACCT Board and Presidents' Chair
FROM: MJ Dolan, IACCT Executive Director
CC: WITCC President's Assistant and IACCT Staff
RE: 2020-12-03 IACCT Board Meeting Summary.

Chair Jensen opened the meeting and recognized IACCT's new Executive Director Emily Shields who shared her background and how much she looked forward to her new role, the upcoming transition meetings, and visiting the colleges and their board, virtually for now, and in person in the future.

DE Administrator Jeremy Varner gave the DE Report sharing the 2020 Fall Enrollment Report noting Iowa's six percent decline in enrollment compared to the national decline of nine percent. The entire report can be found at [2020 Fall Enrollment Report | Iowa Department of Education \(educateiowa.gov\)](#). Varner also provided a summary of the Adult Education and Literacy Online Education and Recruitment Work Group recommendations; and noted the January applications for shared K12 and Community Colleges counselors paid through the Perkins Reserves.

Presidents' Chair Terry Murrell gave the Presidents' Report noting Shields had also joined their meeting; a similar report from DE's Varner; approval of the Alliance to Foster Equity and Inclusion collaborative Presidents and DE position housed at IACCT; their dialogue with IWD Director Townsend; the work to show the collective opportunities for Community College short term training; approval of an ad in the ABI Resource Guide; the work to expand access of students to SNAP E&T; the GEER II Grant work led by Indian Hills for an online professional development program; his regular meetings with Agency Directors; Molly Severn has replaced Governor's education policy liaison Linda Fandel, who now serves the Governor's Future Ready Iowa program; and no additional information was available on EDA's Manufacturing 4.0 report.

In her last IACCT Board meeting, Executive Director MJ Dolan referred to her written report. The Board recognized Dolan for her service with a gift and individual statements stating their appreciation for her dedication and work for the IACCT and the Iowa Community College families.

Board Chair Alan Jensen reported for the Executive Committee noting discussion of the virtual 2021 IACCT Student Legislative Seminar; their discussion of the Executive Director Transition; and their recommendation for a contract with Dolan to provide assistance to Shields for up to 80 hours at \$80 per hour with additional time approved by the Board as needed.

Contract Lobbyist Jeff Smith gave the Advocacy Report sharing the final state and federal election results noting Congressional District Two will be appealed to the U.S. House of Representatives; the Legislative Leaders for the 2021 Session for both Republicans and Democrats in the Iowa Senate and House; the COVID impact on the 2021 Session operations are unknown but speculation includes limited Capitol access, alternating

weeks for House/Senate operations, a budget focused Session, and a shortened Session calendar; and the importance of effective communication through concise email, text, voice call, and web based meetings given the limited face-to-face contact.

IACCT Board Treasurer Connie Hornbeck reported for the Financial Oversight Committee (FOC) noting their review of the IACCT and ISW September financial statements at their November meeting and October financial statements by the FOC members, of the FY2021 first quarter IACCT Investment Report, and the CY2020 third quarter IACCT 403a Plan Revenue Credit Account Report; and presented the FY2021 Yearend Estimate and FY2022 Budget for action noting the 2.28 percent total package increase for the 3.45 FTEs, capitol improvements for the south landscape and west patio areas, the addition \$2,200 in promotion for the ABI Resource Guide ad, and funds for assistance to the new Executive Director. Hornbeck also noted the reduction of a contract lobby firm solely for cost considerations and the resulting decrease in Dues for those colleges participating in that MOU. *NOTE: The estimated FY2022 Membership Dues below will change somewhat in the final calculation using the FY2020 CC Revenues, which are not yet available. Should you need more detailed individualized information prior to the final calculation, please contact the IACCT office.*

College	Total FY2019 CC Revenues	FY2022 Formula Dues	FY2022 Special Lobby Calculation	Total FY2022 ESTIMATED Dues	Total FY2021 Dues	Increase/ Decrease Estimate
NICC	27,024,510	45,481	6,950	52,431	58,399	(5,968)
NIACC	24,778,512	43,862	6,456	50,318	55,862	(5,544)
ILCC	19,434,975	40,012	6,084	46,096	51,319	(5,223)
NWCC	11,789,729	34,502	5,238	39,740	44,238	(4,498)
ICCC	34,793,352	51,079	direct pay	51,079	51,079	0
IVCCD	21,290,186	41,349	6,331	47,680	53,117	(5,437)
HCC	35,249,972	51,408	7,746	59,154	65,805	(6,651)
EICC	43,976,946	57,697	8,518	66,215	73,528	(7,313)
KCC	88,639,570	89,883	13,377	103,260	114,745	(11,485)
DMACC	102,575,576	99,925	14,613	114,538	127,084	(12,546)
WITCC	30,545,143	48,018	7,391	55,409	61,756	(6,347)
IWCC	37,375,256	52,940	direct pay	52,940	52,940	0
SWCC	11,761,190	34,482	direct pay	34,482	34,482	0
IHCC	32,840,917	49,672	8,047	57,719	64,628	(6,909)
SCC	19,249,960	39,878	6,149	46,027	51,306	(5,279)
Total	541,325,794	390,095	96,900	877,090	960,288	(83,198)

Investment Committee Chair Rich Gaumer reported for the IACCT 403a Plan noting the Investment Committee's recommendation of no changes to the investment options and review of the Revenue Credit Account reports; and the Advisory Committee's recommendation of drafting the Fifth Plan Amendment to reflect the SECURE and CARES Acts provisions, and recommendations of the FutureTrac name, logo, and taglines, of Dolan's MOU to continue to perform the Plan Administration for \$64,500 paid by the Plan, and of a future name change to the Plan to reflect the new brand. Gaumer introduced On Point Strategies Tamara Kenworthy and Stilt Studio Alex Schroeder, who presented the IACCT 403a Plan Branding Project work and the resulting FutureTrac brand.

The Board took the following actions:

- Approved the October 8 and November 12, 2020 Minutes.
- Approved the development of IACCT's standing independent contractor MOU with Dolan for Executive Director transition assistance.
- Received and filed the October 31, 2020 IACCT and ISW financial statements, the first quarter FY2021 Investment Report, and the third quarter IACCT 403a Plan Revenue Credit Account report.
- Approved the FY2021 Yearend Estimate and FY2022 Budget as presented.

- Approved the FutureTrac brand name, logo, and taglines for the IACCT 403a Plan.
- Approved the Fifth Plan Amendment to the IACCT 403a Plan.
- Approved an 18-month MOU with Dolan, LLC to provide IACCT 403a Plan Administrative Services paid from the IACCT 403a Plan Revenue Account.
- Approved a name correction to Fitzgerald & Smith and Associates MOU.

UPCOMING IACCT Board Events: See www.iacct.com for more information.

- IACCT Leadership Webinar, *Meet the New IACCT Executive Director*, January 13 at 4:00 p.m.
- IACCP Meeting, January 26 at 9:00 a.m.
- IACCT Student Legislative Seminar, January 27 at *tba*
- IACCT Board Meeting, January 28 at 9:00 a.m.
- ACCT National Legislative Summit, February 8-10 See: [Home | acct-nls](#).

Executive Summary

The COVID-19 outbreak was declared a pandemic in March 2020. This pandemic has had an impact in Iowa community college's 2020 fall enrollment in the following areas:

- Total enrollment dropped 6.0 percent, the enrollment in part-time students decreased 5.1 percent, and the enrollment in full-time students declined 7.4 percent. Nationwide, the same categories decreased by 9.4, 10.1 and 8.2 percent respectively [1]. Total credit hours decreased 6.5 percent to 705,267 credit hours;
- Part-time enrollment remained larger than full-time enrollment and reached an all-time record high 64.8 percent of total fall enrollment;
- Enrollments of nontraditional college age students decreased in higher proportion (8.9 percent) than that of the traditional age students (5.3 percent decline), compared to 9.2 percent and 8.7 percent nationally [1];
- Joint enrollment decreased (3.6 percent) for the first time since tracking began for fall enrollment data. Nationally, joint enrollment decreased 5.5 percent [1];
- Online enrollment increased 45.6 percent, compared to last fall's 5.0 percent, and 79.2 percent of all students were enrolled in online or blended courses;
- Online credit hours increased 93.0 percent, compared to last fall's 5.8 percent, and 60.8 percent of all credit hours were delivered via online or blended mode;
- Percentages of economically disadvantaged students increased from 22.0 to 23.3; percentages of students with disabilities decreased from 3.0 to 2.7;
- The proportion of minorities decreased (0.5 percent) for the first time since modern tracking started in 2010. The decrease in enrollments was the heaviest on Asian students (13.0 percent) and black students (9.8), compared to a 5.5 percent decline for white students. Nationally, black students declined at the highest rate (14.2 percent), followed by Hispanic students (12.7 percent) and white students (11.0 percent);
- The proportion of female students increased according to stable trends. Nationwide the decrease in enrollment of male students was nonproportional [1];
- Average course load for both full-time students (13.9 credits) and part-time students (5.5 credits) remained unchanged;
- Similar to last year, students in college parallel programs comprised 41.4 percent of total fall enrollment, followed by students with no program of study (28.6 percent) and CTE programs (28.0 percent)
- Percentages of new enrollments (22.2 percent of all) and new enrollments immediately after high school completion (9.8 percent of all) remain stable, while nationwide new enrollments in community colleges (down 22.7 percent) dramatically outpaced general enrollment, a 9.4 percent decrease [1].