



Indian Hills Community College Mark Standards

Contact Information

If you have questions about the usage of the Indian Hills logos, please contact:

Bianca Myers

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The use of the Indian Hills logos without the expressed written consent of Indian Hills Community College is prohibited. Please contact the Marketing Director to obtain written consent for all logo usage.

Official Colors



Maroon

Pantone: PMS 195 C
CMYK: Cyan 19, Magenta 90,
Yellow 50, Black 55
RGB: Red 120, Green 47, Blue 64
Web HTML: 782F40



Gold

Pantone: PMS 137 C
CMYK: Cyan 0, Magenta 36,
Yellow 100, Black 0
RGB: Red 255, Green 164, Blue 0
Web HTML: FFA400



Dark Gray

Pantone: PMS 404 C
CMYK: Cyan 45, Magenta 43,
Yellow 47, Black 25
RGB: Red 119, Green 110, Blue 100
Web HTML: 776E64



Light Gray

Pantone: PMS 400 C
CMYK: Cyan 20, Magenta 17,
Yellow 19, Black 0
RGB: Red 196, Green 191, Blue 182
Web HTML: C4BFB6

Official Typefaces

Indian Hills Community College has approved the use of four fonts: Gotham Narrow, Stone Serif, Clio and Blackjack. These fonts may be used in regular, bold and italic versions. The wordmark Indian Hills and Indian Hills Community College should only be used in the Gotham Narrow font.

Gotham Narrow (*and their italic versions*):

Light: ABCDEFGHIJKLM
Book: ABCDEFGHIJKLM
Medium: **ABCDEFGHIJKLM**
Bold: **ABCDEFGHIJKLM**
Black: **ABCDEFGHIJKLM**
Ultra: **ABCDEFGHIJKLM**

ITC Stone Serf (*and their italic versions*):

Medium: ABCDEFGHIJKLM
Semi Bold: ABCDEFGHIJKLM
Bold: **ABCDEFGHIJKLM**

Clio (*and their italic versions*):

Light: ABCDEFGHIJKLM
Regular: ABCDEFGHIJKLM
Medium: ABCDEFGHIJKLM
Semi Bold: ABCDEFGHIJKLM
Bold: **ABCDEFGHIJKLM**
Black: **ABCDEFGHIJKLM**
Ultra Black: **ABCDEFGHIJKLM**

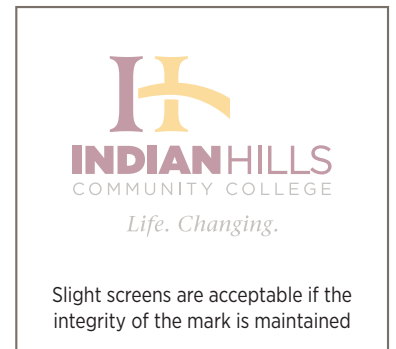
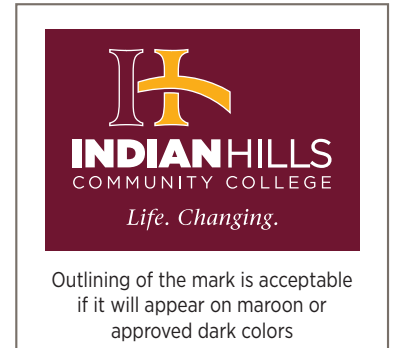
Blackjack:

Regular: Abcdefghijklm

Indian Hills Community College Primary Mark Variations



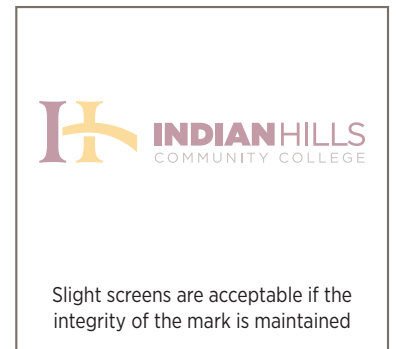
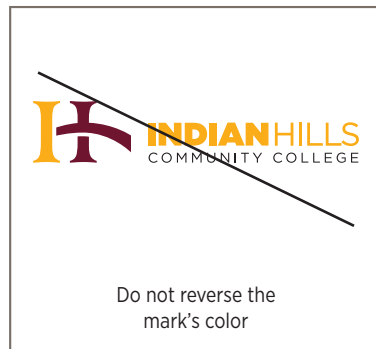
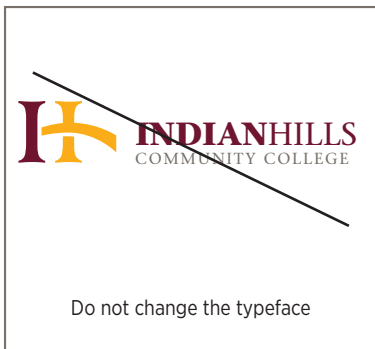
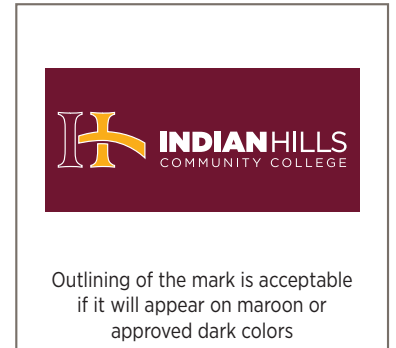
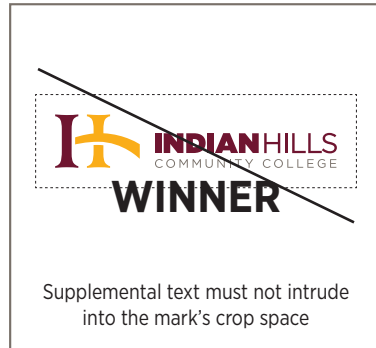
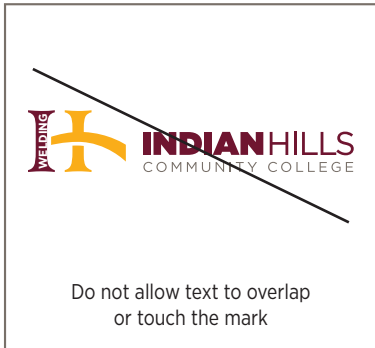
Mark Usage Regulations



Indian Hills Community College Secondary Mark Variations



Mark Usage Regulations



INDIANHILLS Wordmark Variations

195 C	INDIANHILLS	INDIANHILLS
137 C	INDIANHILLS	INDIANHILLS
404 C	INDIANHILLS	INDIANHILLS
400 C	INDIANHILLS	INDIANHILLS
Black	INDIANHILLS	INDIANHILLS
White	INDIANHILLS	INDIANHILLS

WARRIORS Wordmark Variations

195 C	WARRIORS	WARRIORS
195/137 C	WARRIORS	WARRIORS
Black	WARRIORS	WARRIORS
White	WARRIORS	WARRIORS
Grayscale	WARRIORS	WARRIORS

IH Mark Variations

