

# INTERACTIVE MEDIA TECHNOLOGY

Got a love for the written word? How about an appreciation for an impeccably designed website? Then we want YOU! Online communication becomes an art form when you study Interactive Media Technology at Indian Hills!

YEAR ONE					
TERM	CLASS	NAME	CREDITS	DAYS	TIME
FALL	CSC 105	Computer Essentials	1	MW	08:00 - 09:20
	ART 133	Drawing	3	TTH	08:00 - 09:50
WINTER	XXX XXX	Approved Mathematical Reasoning Course	3	MW	08:00 - 09:50
	ENG 101	Elements of Writing	3	TTH	08:00 - 09:50
SPRING	XXX XXX	Approved Culture Course	3	MW or TTH	08:00 - 09:50
	GRA 280	Audio/Video Production Basics	3	WWW	WWW
YEAR TWO					
TERM	CLASS	NAME	CREDITS	DAYS	TIME
FALL	ENV 105	Introduction to Environmental Science (Lecture)	2	MW	08:00 - 09:20
	ENV 106	Introduction to Environmental Science (Lab)	1	MW	09:30 - 10:50
	GRD 105	Design Basics	3	TTH	08:00 - 09:50
	GRD 110	Introduction to Computer Graphics	3	TTH	10:00 - 11:50
WINTER	BCA 185	Beginning Webpage Development	3	TTH	08:00 - 09:50
	SMM 100	Introduction to Social Media	3	TTH	10:00 - 11:50
	SMM 200	Emerging Media Technologies	3	MW	10:00 - 11:50
SPRING	MMS 241	Public Relations and Marketing	3	TTH	08:00 - 09:50
	GRD 210	Computer Graphics II	3	MW	10:00 - 11:50
	SMM 115	Introduction to Internet Marketing	3	TTH	10:00 - 11:50

Strongly recommended students continue with summer term to stay on track to finish in one year.

DID YOU KNOW THAT IF YOU'RE TAKING INDIAN HILLS CLASSES WHILE STILL IN HIGH SCHOOL, YOU ALREADY QUALIFY FOR A

**\$600 SCHOLARSHIP TO INDIAN HILLS**

CHECK OUT THE MINIMUM QUALIFICATIONS AND APPLY TODAY: [WWW.INDIANHILLS.EDU/SCHOLARSHIPS](http://WWW.INDIANHILLS.EDU/SCHOLARSHIPS)



It is the policy of Indian Hills Community College not to discriminate on the basis of race, color, national origin, sex, disability, age (employment), sexual orientation, gender identity, creed, religion, and actual or potential parental, family, or marital status in its programs, activities, or employment practices as required by the Iowa Code §§216.6 and 216.9, Titles VI and VII of the Civil Rights Act of 1964 (42 U.S.C. §§ 2000d and 2000e), the Equal Pay Act of 1973 (29 U.S.C. § 206, et seq.), Title IX (Educational Amendments, 20 U.S.C §§ 1681 - 1688), Section 504 (Rehabilitation Act of 1973, 29 U.S.C. § 794), and Title II of the Americans with Disabilities Act (42 U.S.C. § 12101, et seq.).

If you have questions or complaints related to compliance with this policy, please contact Kristen Parks, Director of Human Resources/Equity Coordinator, 525 Grandview Ave, Ottumwa, IA 52501, (641) 683-5108; Chris Bowser, Executive Dean, Student Services, (students), (641) 683-5159; Darlas Shockley, Executive Dean, Arts & Sciences (students with disabilities), (641) 683-5174; or the U.S. Department of Education, Citigroup Center, 500 W. Madison, Suite 1475, Chicago, IL 60661, phone number (312) 730-1560, fax (312) 730-1576.



# Interactive Media Technology Curriculum

**ASSOCIATE OF APPLIED SCIENCE DEGREE** | Location: Ottumwa Campus | Start Term: Fall and Summer Terms

<b>TERM I</b>	<b>TOTAL CREDITS: 10</b>	
ART 133	Drawing	3 <input checked="" type="checkbox"/>
CSC 105	Computer Essentials	1 <input checked="" type="checkbox"/>
GRD 105	Design Basics	3 <input checked="" type="checkbox"/>
GRD 110	Introduction to Computer Graphics	3 <input checked="" type="checkbox"/>

<b>TERM II</b>	<b>TOTAL CREDITS: 12</b>	
ART 184	Photography	3 <input type="checkbox"/>
BCA 185	Beginning Webpage Development	3 <input checked="" type="checkbox"/>
ENG 101	Elements of Writing	3 <input checked="" type="checkbox"/>
SMM 100	Introduction to Social Media	3 <input checked="" type="checkbox"/>

<b>TERM III</b>	<b>TOTAL CREDITS: 14</b>	
CIS 216	Web Design and Management	2 <input type="checkbox"/>
GRD 210	Computer Graphics II	3 <input checked="" type="checkbox"/>
MMS 241	Public Relations and Marketing	3 <input checked="" type="checkbox"/>
SMM 115	Introduction to Internet Marketing	3 <input checked="" type="checkbox"/>
XXX XXX	Approved Culture Course	3 <input checked="" type="checkbox"/>

<b>TERM IV</b>	<b>TOTAL CREDITS: 13</b>	
BUS 128	Foundation to Entrepreneurship	3 <input type="checkbox"/>
CIS 226	Advanced Web Design	2 <input type="checkbox"/>
CIS 351	Introduction to Database Concepts	3 <input type="checkbox"/>
GRA 280	Audio/Video Production Basics	3 <input checked="" type="checkbox"/>
SMM 110	Writing for the Web	2 <input type="checkbox"/>

<b>TERM V</b>	<b>TOTAL CREDITS: 12</b>	
GRA 281	Audio/Video Production Basics II	3 <input type="checkbox"/>
XXX XXX	Approved Mathematical Reasoning Course	3 <input checked="" type="checkbox"/>
XXX XXX	Approved Program Elective	3 <input type="checkbox"/>
SPC 101	Fundamentals of Oral Communication	3 <input type="checkbox"/>
OR		
SPC 112	Public Speaking	3 <input type="checkbox"/>

<b>TERM VI</b>	<b>TOTAL CREDITS: 12</b>	
SMM 200	Emerging Media Technologies	3 <input checked="" type="checkbox"/>
SMM 210	Web Analytics	3 <input type="checkbox"/>
XXX XXX	Approved Scientific Systems Course	3 <input checked="" type="checkbox"/>
XXX XXX	Approved Program Elective	3 <input type="checkbox"/>

<b>TERM VII</b>	<b>TOTAL CREDITS: 8</b>	
GRD 910	Portfolio Development	2 <input type="checkbox"/>
SMM 910	Internship	3 <input type="checkbox"/>
OR		
SMM 920	Service Learning Project	3 <input type="checkbox"/>
XXX XXX	Approved Program Elective	3 <input type="checkbox"/>

## EMPHASIS OPTIONS REQUIRED COURSES

<b>INTERNET MARKETING</b>		
SMM 130	Electronic Advertising	3 <input type="checkbox"/>
SMM 170	Social Media Campaigns	3 <input type="checkbox"/>
SMM 180	Mobile Marketing	3 <input type="checkbox"/>

<b>INTERACTIVE WEB</b>		
CIS 198	JavaScript	3 <input type="checkbox"/>
CIS 334	PHP/APACHE/MYSQL	3 <input type="checkbox"/>
GRD 220	Web Animation	3 <input type="checkbox"/>

